

# Endoscopy Online-Platform: Digital Ratecard

Key monthly statistics: Visits: ca. 2500 / Ad Impressions: ca. 6000

Promote your products and events to ensure their visibility within the **gastroenterology** and **GI endoscopy** community. Don't miss out on the digital advertising opportunities with Endoscopy!

The website <http://endoscopy.thieme.com> serves as the online platform for the journal Endoscopy, the official organ of the **European Society of Gastrointestinal Endoscopy (ESGE)** and affiliated societies.



## Video-Ad

Communicate your advertising messages more vividly with a Video Ad.  
A perfect way for presenting demanding contents in a comprehensible way.  
The Video Ad size is Medium Rectangle.

## Medium Rectangle

Attract great attention with this large format. Especially suitable for meaningful pictures and visually impressive campaign themes.  
The prominent placement guarantees high response rates.

## Wide Skyscraper

The Wide Skyscraper offers an alternative **vertical advertising option** on the right hand side of every page on the Endoscopy website. With overall dimensions of **160 x 600 pixels**, the format provides plenty of space for information and attractive visual layout. The ad is placed prominently to achieve maximum attention from visitors on the website.

## Halfpage Ad

With the Halfpage Ad size of 300 x 600 Pixel you will reach the undivided attention of your target group.  
Not to forget the large space for plenty of details. Whether static formats, Rich Media or Video – a lasting effect on your branding and Marketing success is certain.

Banners	Pixels	File Size (kB)	Format	Price per Month
Wide Skyscraper	160 x 600	max. 100	GIF, JPEG, Flash, HTML	540,- €
Halfpage Ad	300 x 600	max. 150	GIF, JPEG, Flash, HTML	750,- €
Medium Rectangle	300 x 250	max. 100	GIF, JPEG, Flash, HTML	540,- €
Video-Streaming	300 x 250		mp4	1950,- € for 3 Month