

# Newsletter

## Thieme News Endoscopy

Our Endoscopy Newsletter offers a quick and easy access to the latest articles and issues of the journal to approximately 2 200 specialists in the field. The newsletter publishes original research articles, reviews, case reports or case series. The journal also features preliminary studies, discussions, letters to the editor and editorials with expedited processing times for the release of the very latest research results. All articles submitted to EIO undergo a rigorous peer review.

Advantages of advertising in the Endoscopy Newsletter:

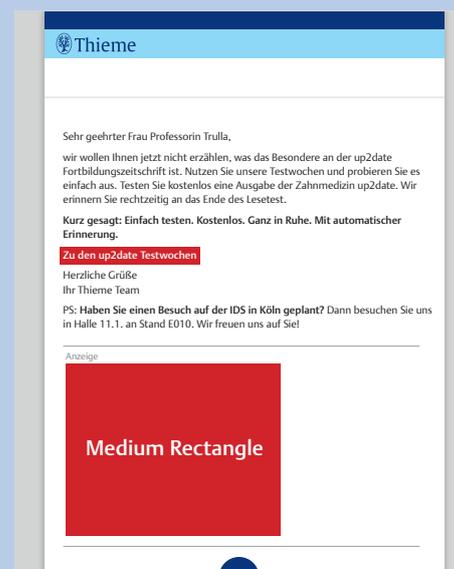
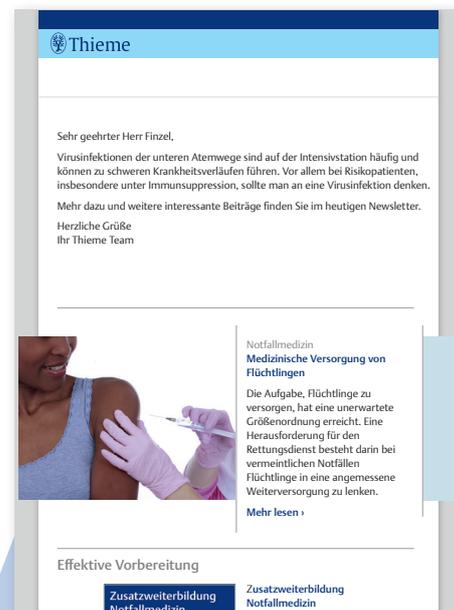
1. Target-group oriented
2. High value for readers (open access journal)
3. High acceptance by target-group (Thieme stands for quality)

Media info	
Number of Recipients	2,200 endoscopists
Frequency	monthly
Average open rate	35% (based on total opens)

Premium Advertorial / Text ad	
Price	545,- € per Newsletter
Characters (with spaces)	headline: max 60 characters text copy: max 600 characters
Image (optional)	290x290 px / gif, png, jpg
Submission	text and image or complete advertorial 5 work days prior to Newsletter release date
Other	hyperlink

Standard Advertorial / Text ad	
Price	500,- € per Newsletter
Characters (with spaces)	headline: max 60 characters text copy: max 600 characters
Image (optional)	290x290 px / gif, png, jpg
Submission	text and image or complete advertorial 5 work days prior to Newsletter release date
Other	hyperlink

Medium Rectangle	
Price	500,- € per Newsletter
File format	300x250px / gif, png, jpg
File size	max. 30 kb
Submission	3 work days prior to Newsletter release date
Other	hyperlink



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