

Newsletter Endoscopy

Our Endoscopy Newsletter offers approximately 2,700 specialists in the field quick and easy access to the latest articles and issues of the journal. Endoscopy publishes original research articles, reviews, and case reports or case series. The journal also features preliminary studies, discussions, Letters to the Editor, and Editorials, with expedited processing times for the release of the very latest research results. All articles submitted to Endoscopy undergo a rigorous peer review.

Advantages of advertising in the Endoscopy Newsletter:

1. Target-group oriented
2. High value for readers (open access journal)
3. High acceptance by target-group (Thieme stands for quality)
4. Readers are highly involved (new journal drawing a lot of attention)

Media info

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|-------------------|-----------------------------|
| Anzahl Empfänger | 2,700 endoscopists |
| Frequency | monthly |
| Average open rate | 35 % (based on total opens) |

Premium Advertorial / Text ad

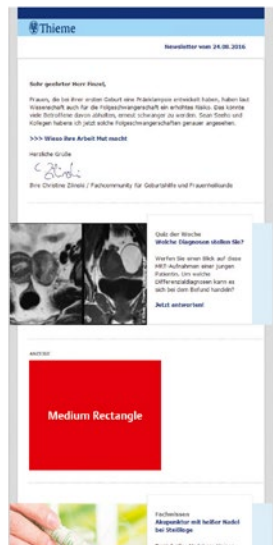
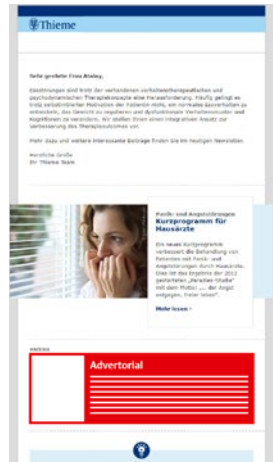
| | |
|--------------------------|--|
| Price | 450,- € per Newsletter |
| Characters (with spaces) | headline: max 60 characters text copy: max 600 characters |
| Image (optional) | 290x290 px / gif, png, jpg |
| Submission | text and image or complete advertorial 5 work days prior to Newsletter release date |
| Other | hyperlink |

Standard Advertorial / Text ad

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|--------------------------|--|
| Price | 450,- € per Newsletter |
| Characters (with spaces) | headline: max 60 characters text copy: max 350 characters |
| Image (optional) | 290x290 px / gif, png, jpg |
| Submission | text and image or complete advertorial 5 work days prior to Newsletter release date |
| Other | hyperlink |

Medium Rectangle

| | |
|-------------|--|
| Price | 450,- € per Newsletter |
| File format | 300x250px / gif, png, jpg |
| File size | max. 30 kb |
| Submission | 3 work days prior to Newsletter release date |
| Other | hyperlink |



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