

# Newsletter Endoscopy International Open

Our Endoscopy International Open Newsletter offers approximately 2,700 specialists in the field quick and easy access to the latest articles and issues of the journal. Endoscopy International Open publishes original research articles, reviews, and case reports or case series. The journal also features preliminary studies, discussions, Letters to the Editor, and Editorials, with expedited processing times for the release of the very latest research results. All articles submitted to EIO undergo a rigorous peer review.

Advantages of advertising in the Endoscopy International Open Newsletter:

1. Target-group oriented
2. High value for readers(open access journal)
3. High acceptance by target-group (Thieme stands for quality)
4. Readers are highly involved (new journal drawing a lot of attention)

## Media info

Anzahl Empfänger	2,700 endoscopists
Frequency	monthly
Average open rate	35 % (based on total opens)

## Premium Advertorial / Text ad

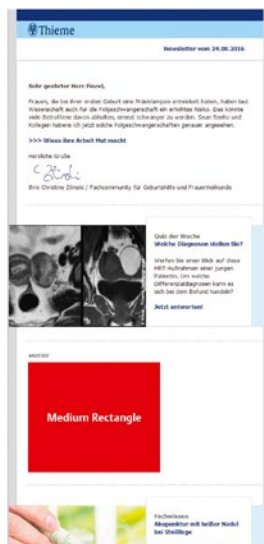
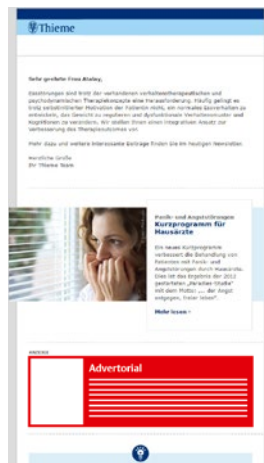
Price	450,- € per Newsletter
Characters (with spaces)	headline: max 65 characters text copy: max 350 characters
Image (optional)	290x350px / gif, png, jpg
Submission	text and image or complete advertorial 5 work days prior to Newsletter release date
Other	hyperlink

## Standard Advertorial / Text ad

Price	450,- € per Newsletter
Characters (with spaces)	headline: max 65 characters text copy: max 350 characters
Image (optional)	290x350px / gif, png, jpg
Submission	text and image or complete advertorial 5 work days prior to Newsletter release date
Other	hyperlink

## Medium Rectangle

Price	450,- € per Newsletter
File format	300x250px / gif, png, jpg
File size	max. 30 kb
Submission	3 work days prior to Newsletter release date
Other	hyperlink



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