

Thieme Newsletter *Endoscopy International Open*

Our *Endoscopy International Open* Newsletter offers approximately 27,000 specialists in the field quick and easy access to the latest articles and issues of the journal. *Endoscopy International Open* publishes original research articles, reviews, and case reports or case series. The journal also features preliminary studies, discussions, Letters to the Editor, and Editorials, with expedited processing times for the release of the very latest research results. All articles submitted to *EIO* undergo a rigorous peer review.

Advantages of advertising in the
Endoscopy International Open Newsletter:

1. Target-group oriented (endoscopists)
2. High value for readers (open access journal)
3. High acceptance by target-group (Thieme stands for quality)
4. Readers are highly involved (new journal drawing a lot of attention)



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Thieme

Ad specifications

Media info	
Recipients	27,000 endoscopists
Frequency	monthly
Average open rate	35% (based on total opens)
Advertorial / Text ad	
Price	1700,-€ per Newsletter
Characters (with spaces)	headline: max 65 characters · text copy: max 350 characters
Image (optional)	max 200 × 150 px (gif, png, jpg)
Submission	text and image or complete advertorial 5 work days prior to Newsletter release date
Other	hyperlink
Medium Rectangle	
Size	max 300 × 250 px
Price	1700,-€ per Newsletter
File formats	gif, png, jpg
File size	max 30 kb
Submission	3 work days prior to Newsletter release date
Other	hyperlink
Banner – Format	
Size	max 600 × 96 px
Price	1700,-€ per Newsletter
File formats	gif, png, jpg
File size	max 30 kb
Submission	3 work days prior to Newsletter release date
Other	hyperlink